

racchelle marie

P A P E R I E

CUSTOM STATIONERY + SIGNAGE



you're getting married!

If you ask me, there's no better way than to share that happy news than sending a beautiful invitation! (Plus, who doesn't love snail mail!) What better way is there to portray your love story + an exciting sneak peek of your wedding, than in a beautiful + personal work of art that you can keep for years to come!

All of my invitations are 100% hand painted or illustrated, and digitally reproduced. If you're going the custom route, you even get to keep the original artwork! But either way, you'll have the look and feel of a handmade, work of art, that relates to you and your love story!

CREATIVE SERVICES

- Custom + Semi-Custom Wedding Invitations
- Custom + Semi-Custom Day-Of Paper
- Custom Venue Illustrations [Ink + Watercolor]
- Custom Pet Portraits [Ink + Watercolor]
- Custom Maps [Ink + Watercolor]
- Hand Lettered Signage

INVESTMENT

My custom clients can expect to spend a minimum of around \$3400 for 100 custom invitation suites (which includes the invitation + envelope, response card + envelope, a details/reception card, and response envelope printing). Pricing will vary depending on the quantity ordered, additional pieces added (such as maps + venue illustrations, etc.), and any extra adornments and/or stock upgrades, as well as printing methods.

Custom clients can fill out a questionnaire for a custom quote at
www.raechellemarie.com/questionnaire

If you are looking for a more budget friendly option with a faster turnaround time for your wedding stationery, we also offer a collection of semi-custom suites starting at \$1082 [5 piece suite] for a quantity of 100. With semi-custom, the design of your suite is all finalized, it's just about adding in the details of your day! Of course, you'll also have the option to add on certain embellishments for an additional cost as well. So no worries, you'll be able to include those wax seals that you love so much + perhaps a custom venue illustration too!

Semi-custom clients can shop the collection at www.raechellemarie.com/shop

CUSTOM CLIENTS: WHAT TO EXPECT

One.

Once a custom stationery questionnaire is filled out, I will follow up with a detailed quote tailored to your stationery vision! While filling out your quote, please be as detailed as possible! Feel free to even send me an email full of inspiration pictures too! The more details you can provide, the more it will inspire the rest of the process!

Two.

Now that I know all of the heart-swooning details of your love story, the colors that spark joy, and any other fun details you would love to incorporate, I will follow up with a custom look book for your project. This look book will include EVERYTHING! You'll be able to see an artist sketch of your suite design, a customized color palette, design aesthetic, inspiration images, and any other adornment add-ons you may have requested. This is the time where we will discuss all of the details of your suite, the artwork, colors, etc. and make any necessary changes or adjustments, so we can be sure you absolutely LOVE it before I start painting or illustrating!

Three.

Once you have approved your artist sketch and the details of your look book, I'll begin the process of creating the art for your stationery! When this process is finished, you'll receive a complete digital mockup for printing approval. Before sending to print, we can tweak anything that needs tweaking, to ensure all of the details are oh-so-perfect!

Four.

Time to send to the printer! Once I receive your order back from the printer, everything will be carefully inspected + packaged before shipping to you. If you opted for assembly in your quote, I will take care of all of the assembly, stamps, wax seals, + mailing for you!

custom signage

Due to the custom nature of wedding signage, we are happy to provide you with a customized quote based on your lettering + signage needs.

Please email raechellemariepaperie@gmail.com with your project details:

- How many signs, the general sizes of each sign, + material [chalkboard and/or acrylic]
- Will you be providing the signs, or do you need me to source them for you?
- If providing signage, can we use permanent markers/paint?
- What will be written or illustrated on each sign? Colors?
- Where and when is your event?
- Do you need on-site lettering? Or is this something that I can do in-studio and deliver/arrange pickup (if local), or ship to you?

GENERAL PRICING ESTIMATES

- Table Number Signs [chalkboard or acrylic]: \$8-\$12 ea.
- Other types of chalkboard/acrylic table top/easel signs (8x10 to 16x20): \$35-\$65
- Larger Signs (up to 24x36): \$96-\$125
- Anything Larger: Custom Quote
- Escort Seating Chart (on glass bottles/vases that are provided): \$1 per name (block print) + \$2 per table number (loose calligraphy)

Do you have some ideas or need inspiration or help dreaming up a project? No problem!
Send us an email and we can schedule a call to work out all of the details of your signage + hand lettering needs!

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